

ARTISTS IMPRESSION



Yallarah





01.

Pride of Place

With 2000-plus new homesites, Yallarah represents the future of Echuca, where contemporary, modern living meets the region's rich history.

Meaning 'cheerful' and 'beyond the horizon', your new community is located close to the iconic Murray River, and just a short distance from Echuca Town Centre — presenting a unique opportunity to build your dream lifestyle, whether you're a first homebuyer, upgrading to your forever home or downsizing from the farm.



Sunny days, open spaces,
outdoor living. Just some of the
benefits of life at Yallarah.



02.

A Rich River History

Echuca has a beautiful story that extends back to the early days of Victoria's pastoral history.

Since the 1800s, the town has been recognised as the lifeblood of the Murray River, with its paddle steamers and barges connecting Victoria, New South Wales and South Australia.



Steeped in heritage, Echuca continues
to pay tribute to its illustrious past.

History of the Murray River

Traditionally home to the Yorta Yorta people, the township of Echuca was founded in 1853 and became Australia's largest inland port.

The town quickly grew to become a trading hub for wool and wheat, utilising the river systems to transport wares before they were exported by rail to Melbourne.

With a roaring trade, more than 240 boats would visit the port each year. The port was later restored in the 1970s, providing a quaint, charming backdrop to today's Echuca.

HISTORICAL PORT OF ECHUCA



McSwain Family Timeline

The McSwain family arrive in Victoria from Ireland, where they become successful goldminers.

1854

1870

1913

1929

1965

1988

2013

2022

The family purchase more parcels of land along McSwain Road, building the McSwain family homestead which stood in what is now our Arcadian Precinct.

The original homestead is tragically destroyed by fire.

The McSwain family donate 14.32ha of land, valued at over \$1 million, to the Echuca Community for the Aged / Echuca Benevolent Society and the Campaspe Shire Council.

Patrick and Honora (Nora) McSwain settle in Echuca West, selecting 450-acres of land on what is now McSwain Road.

The Echuca West Cricket Club is established, with the McSwain family donating part of the home property to be used as a cricket pitch.

Peter McSwain inherits the family farm.

205ha of the McSwain family land is rezoned to create Yallarah — a brand new masterplanned community comprising of 2000+ new homesites.



03.

My Hometown

In Echuca, pride in the community is never hard to find. It's the kind of place where people say G'day in the street. You're never far from the things that matter at Yallarah.

With over 2000 new homesites, Yallarah represents the future of Echuca; one where contemporary, modern living meets the established, country charm of the region.



Everything you need
just around the next bend.



THE SWEET MEADOW



TOTEM HOUSE



THE SOCIAL WINE BAR

At Yallarah, everything you need is within reach.

Echuca Town Centre is just a short drive away, whilst the convenience of established amenities like shopping centres, retail outlets, and primary and secondary education are all within close range.

With additional amenities such as supermarkets and community facilities, Yallarah offers connected convenience in a tranquil, natural environment.

What's not to love about it?



Education & Early Learning

01. St Mary's Primary School
02. Echuca Twin Rivers School
03. St Joseph's College – Kildare Campus
04. Echuca College
05. St Joseph's College – Brigidine Campus
06. River City Christian College
07. Echuca East Primary School
08. Echuca Primary School
09. Echuca Holiday and After School Care
10. Goodstart Early Learning Echuca
11. Pink and Blue Early Learning
12. Campaspe Community Children's Centre
13. Berrimba Child Care Centre
14. Shine Bright Echuca South Community Kindergarten
15. Shine Bright Echuca Central Kindergarten
16. Shine Bright Echuca East Kindergarten
17. Future Proposed Early Learning Centre*

Shopping

18. Woolworths Echuca West
19. Woolworths Echuca
20. Coles
21. Liquorland
22. The Bottle-O Steve's Liquor
23. IGA Xpress
24. Westside Milkbar
25. Aldi
26. Chemist Warehouse Echuca
27. Kmart
28. BCF (Boating, Camping & Fishing)
29. Bunnings
30. Dan Murphy's
31. Thirsty Camel
32. Direct Chemist

Parks & Recreation

33. Lions Park
34. Central Park Playground
35. Echuca Recreation Reserve
36. Echuca Wildlife Reserve
37. Hopwood Gardens
38. Victoria Park
39. Echuca South Recreation Reserve
40. Rotary Park
41. Echuca Wharf
42. Echuca East Football Ground
43. Echuca Back Nine Golf Course
44. Echuca Cricket Club
45. Echuca War Memorial Aquatic Centre

Community

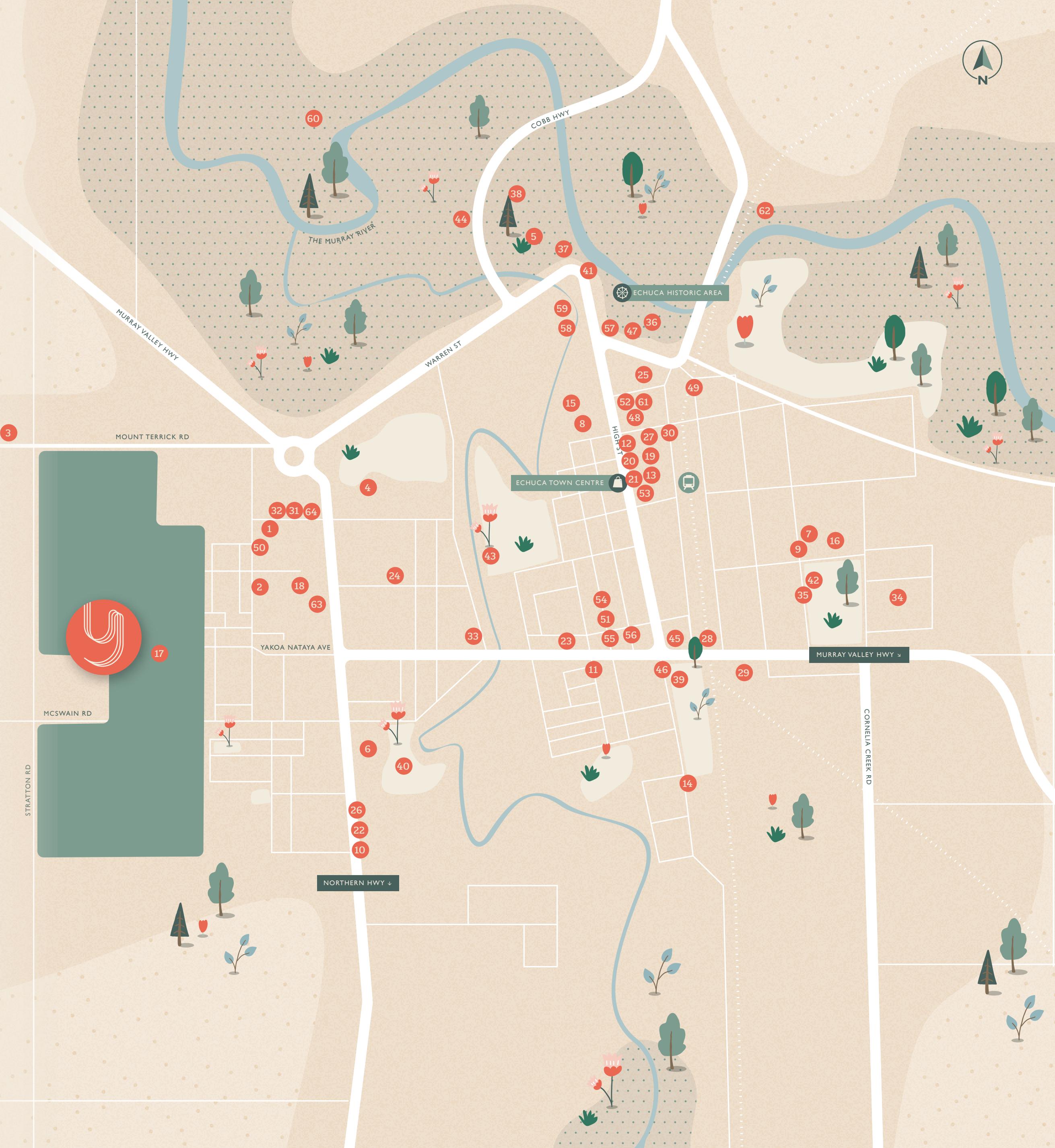
46. CFA (Country Fire Authority)
47. Library
48. Post Office
49. Police Station
50. Brigid's Light Early Learning Centre

Medical

51. Echuca Regional Health
52. Echuca Medical Centre
53. Njernda Medical Centre
54. Echuca Primary Care Clinic
55. Rich River Health Group
56. Dove Medical Centre

Pubs & Restaurants

57. The American
58. Monkee & Co
59. Social Wine Bar
60. Morrisons Riverview Winery Restaurant & Brewery
61. Hungry Goat
62. Junction
63. Busy Bean Coffee
64. Red Rooster





04.

Open up to Nature

Inspired by the rich tapestry of the Murray landscape, the emphasis at Yallarah is on an active outdoor lifestyle.

With an abundance of open, green space, it's a place where the community can get together to connect and enjoy life.



An extension of your backyard, everything at Yallarah has been designed with residents' needs top of mind, whether it's a place to play or a spot to relax and unwind.



PARKS AND TRAILS TO EXPLORE

An Active Life

Open green spaces, playgrounds, exercise stations and barbecue facilities — just some of the ways you can connect with nature, and your neighbours at Yallarah.

Take the dog for a walk or keep up with the kids along a network of walking and cycling tracks. Or simply grab a picnic blanket, sit back and relax, savouring the quiet serenity of contemporary, country life.







05.

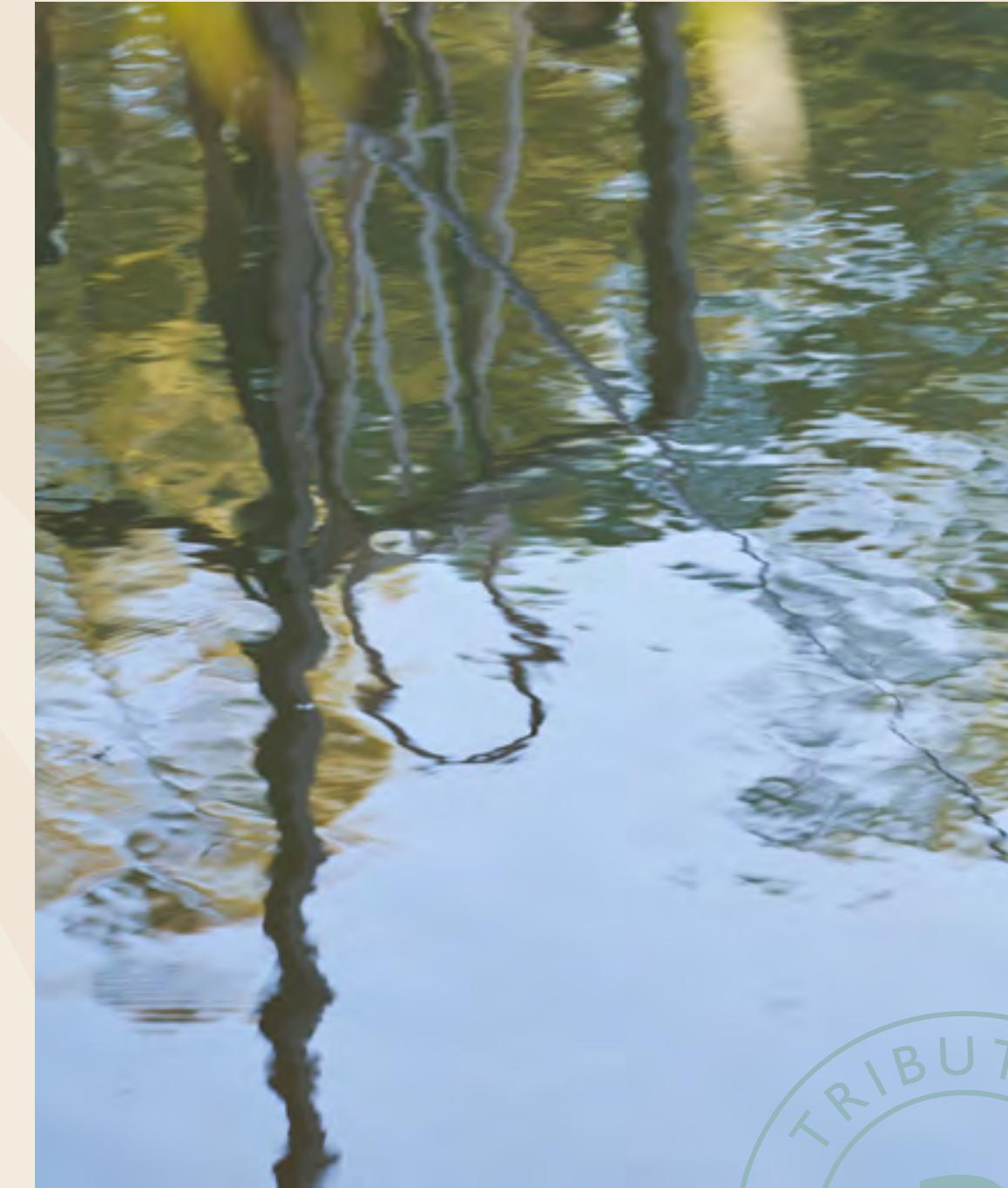
Planned to Perfection

Yallarah is made up of three precincts, all connected by a green spine of open park and reserve, each inspired by the native landscapes and reserve.



ARCADIAN

Located at the entrance to Yallarah, live a quiet simple life at Arcadian, connected to nature and inspired by the native river gums that surround the area.



TRIBUTARY

Inspired by the three rivers that meet at Echuca, Tributary offers a serene setting, where the pace of life is inspired by cool and calm waters.



EVENTIDE

Eventide offers a premium location within Yallarah, where life is about relaxing, set to the soothing soundtrack of local riverlife.

A contemporary community

Masterplan

With 2000-plus new homesites, this vibrant new masterplanned community has been carefully planned to suit every lifestyle — whether you're looking for a tree-change, wanting to downsize or needing space for the whole family.

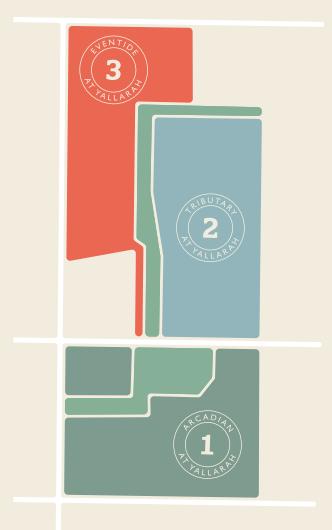
Be part of a new chapter in Echuca's rich history.



Legend

- Adventure Playground
- Nature Playground
- Water Playground
- Kickabout Space
- Dog Friendly Park
- Basketball & Netball Court
- Skate Park
- Outdoor Chess
- Fitness Area
- BBQ Area
- Wetlands Lookout
- Bicycle Repair Station
- Future Display Village
- Future Residential

Precincts



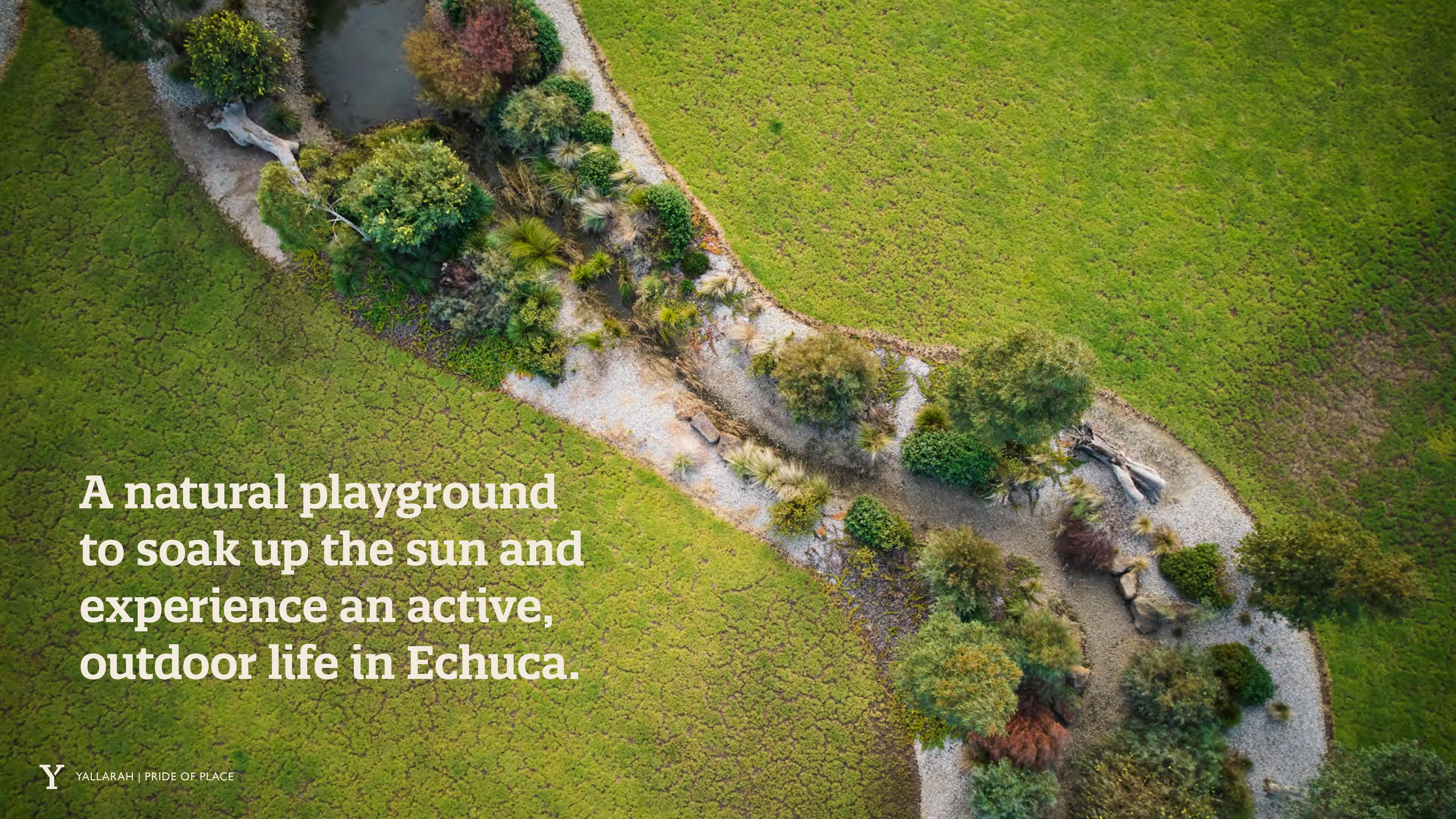
06.

Life on the River

The Murray River is a natural playground for residents at Yallarah. Fishing, camping, water skiing, boating and hiking... it's all at your doorstep.

Derived by the Yorta Yorta term meaning 'meeting of the waters', Echuca is the point where the Murray meets the Goulburn and Campaspe rivers. No wonder the river provides such an important backdrop for the way of life here.



An aerial photograph of a park. A paved path curves through the scene, bordered by a mix of green grass and various small, low-lying trees and shrubs. The lighting suggests a bright, sunny day.

A natural playground
to soak up the sun and
experience an active,
outdoor life in Echuca.



Hiking

Take the well-beaten track and explore Echuca and its surrounds on foot. The region is home to several well-trodden bush walks taking in Banyule State Forest.

Head a bit further out of town and explore the Gunbower State Forest or Barmah National Park, home to the world's largest River Red Gum Forest.

River Activities

There's no better place to experience Echuca than on the water. Swim, ski, kayak or simply cruise the waterways.

Don't have a boat? No worries, there's plenty of local operators offering a variety of vessels to hire. Cast a rod and try to catch dinner, with Murray cod, yellow belly, brim and redfin on the menu. For some of the best fishing, head downstream towards Torrumbarry, and upstream to Barmah Forest where the river narrows.

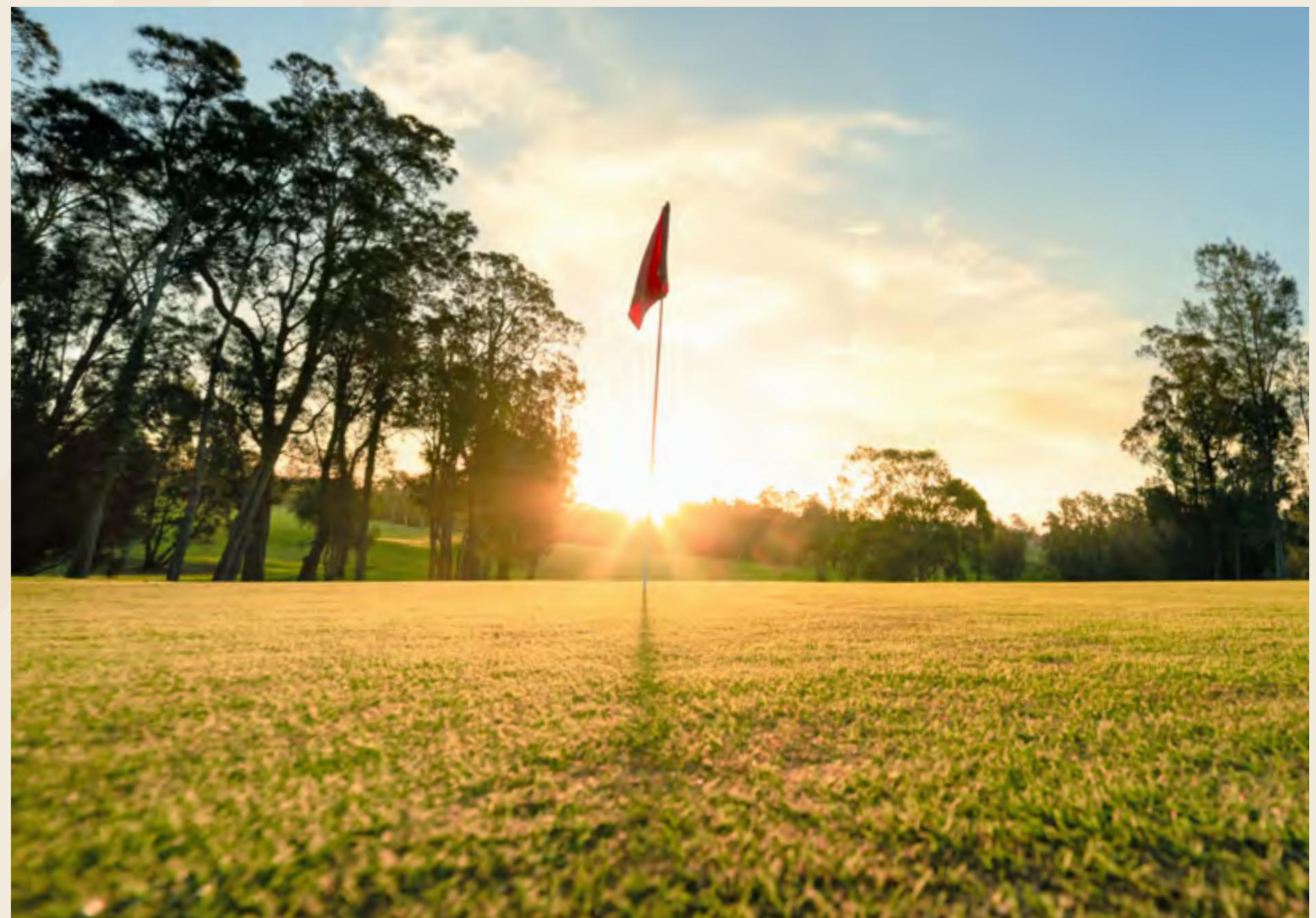


Sports and Leisure

From golf courses and bowling greens to cheering on the local footy team, Echuca has sport and leisure activities covered.

The town itself is home to a 9-hole golf course, while across the border the Rich River Country Club features a championship golf course, bowling greens and tennis courts.

Meanwhile, the Echuca Football Netball Club was founded in 1876 and has long been the backbone of the local community.





07.

A Taste of the Region

Echuca's emerging food scene is thriving, with restaurants, cafés, bars, wineries and farm gates, showcasing local produce and providing a taste of the region.

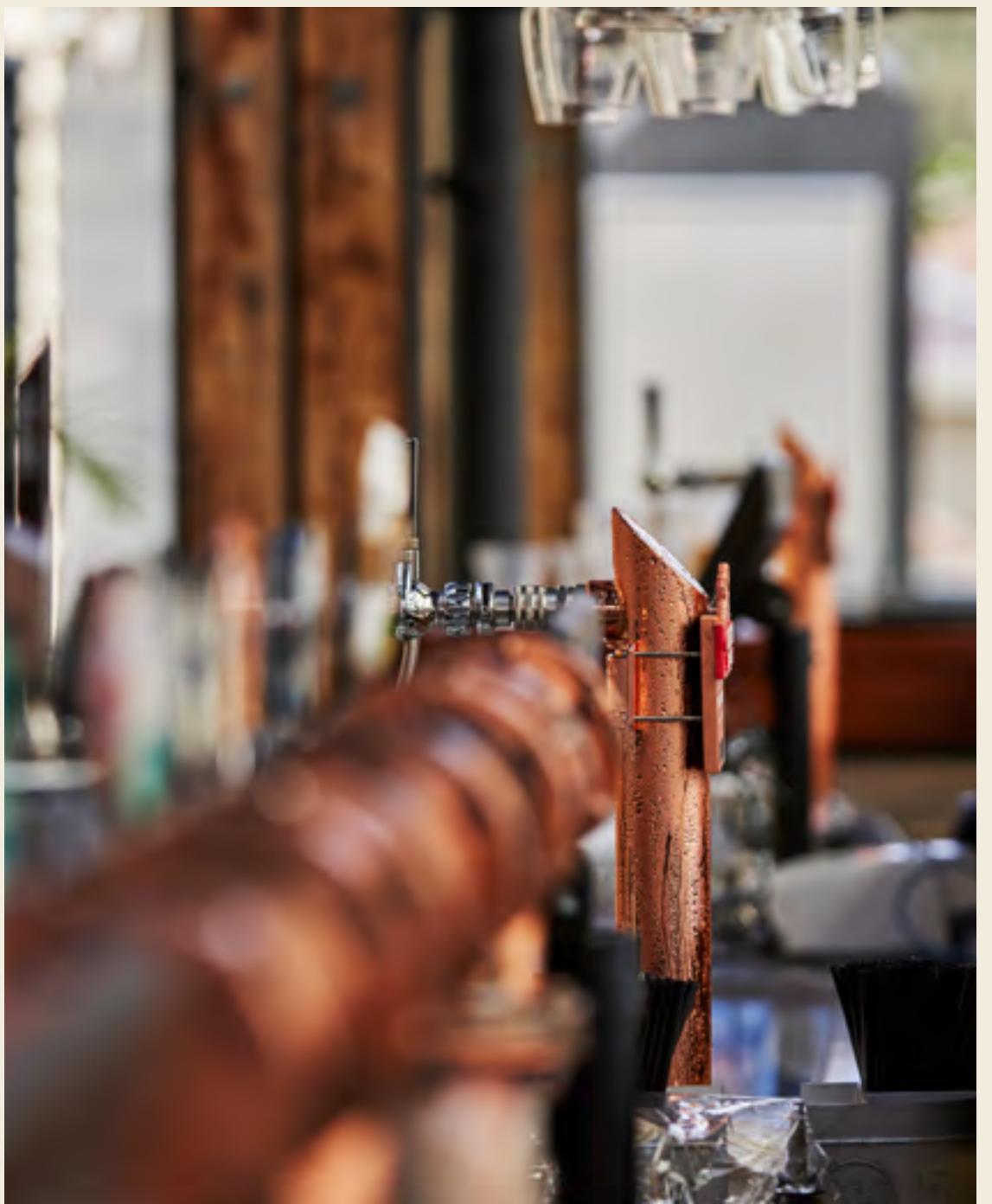
Located in the heart of the Murray Riverina food bowl, there's over 80 hectares of vineyards to explore and more than 50 places to dine out, so there's plenty of options to tantalise your tastebuds.



**Echuca's food scene is a gastronomical delight
with local produce and growers on display.**



THE SWEET MEADOW



THE AMERICAN HOTEL



Eat, Drink and Celebrate Life

Dining Out

When it comes to eating out, you're spoilt for choice with over 50 restaurants and cafés in Echuca.

Indulge at gastro pubs including the American Hotel, enjoy brunch at vegetarian favourite, The Sweet Meadow or savour sweet treats at the famous Beechworth Bakery — the options are endless.



Wineries & Distilleries

Home to two distinct wine regions, Echuca is best known for its shiraz, cabernet sauvignon and chardonnay varieties.

Sample the local drop at Cape Horn Vineyard, or at St Anne's Cellar Door in the Port of Echuca. Head further out of town to the Heathcote wine region, renowned for shiraz, sangiovese and tempranillo. Wine not your drop? The Echuca Distillery, located at the Port of Echuca, distils a range of local-made spirits, including gin, vodka and whiskey.



THE AMERICAN HOTEL



Local Produce

Perfectly positioned in the Riverina Murray food bowl, Echuca is home to several local growers, artisan makers and creators.

Stock up on local goodies at the Echuca Moama Local Produce Hub, the Echuca Farmers Market or take the Echuca Moama Food Trail for an authentic paddock to plate experience.

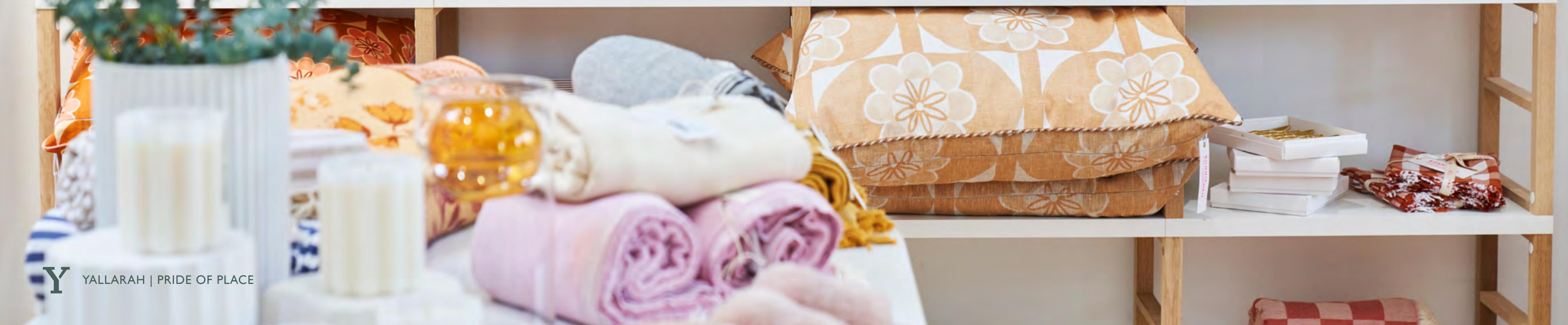


08.

Shop till you Drop

Designer boutiques, homewares and arts and crafts — it's all part of the shopping experience in Echuca.

Stroll along High Street for local curiosities or trinkets and enjoy larger chain stores and outlets for all your retail therapy.



Explore local boutiques and markets for everyday treasures.

Discover hidden gems along Echuca's High Street
where all your retail needs are catered for.



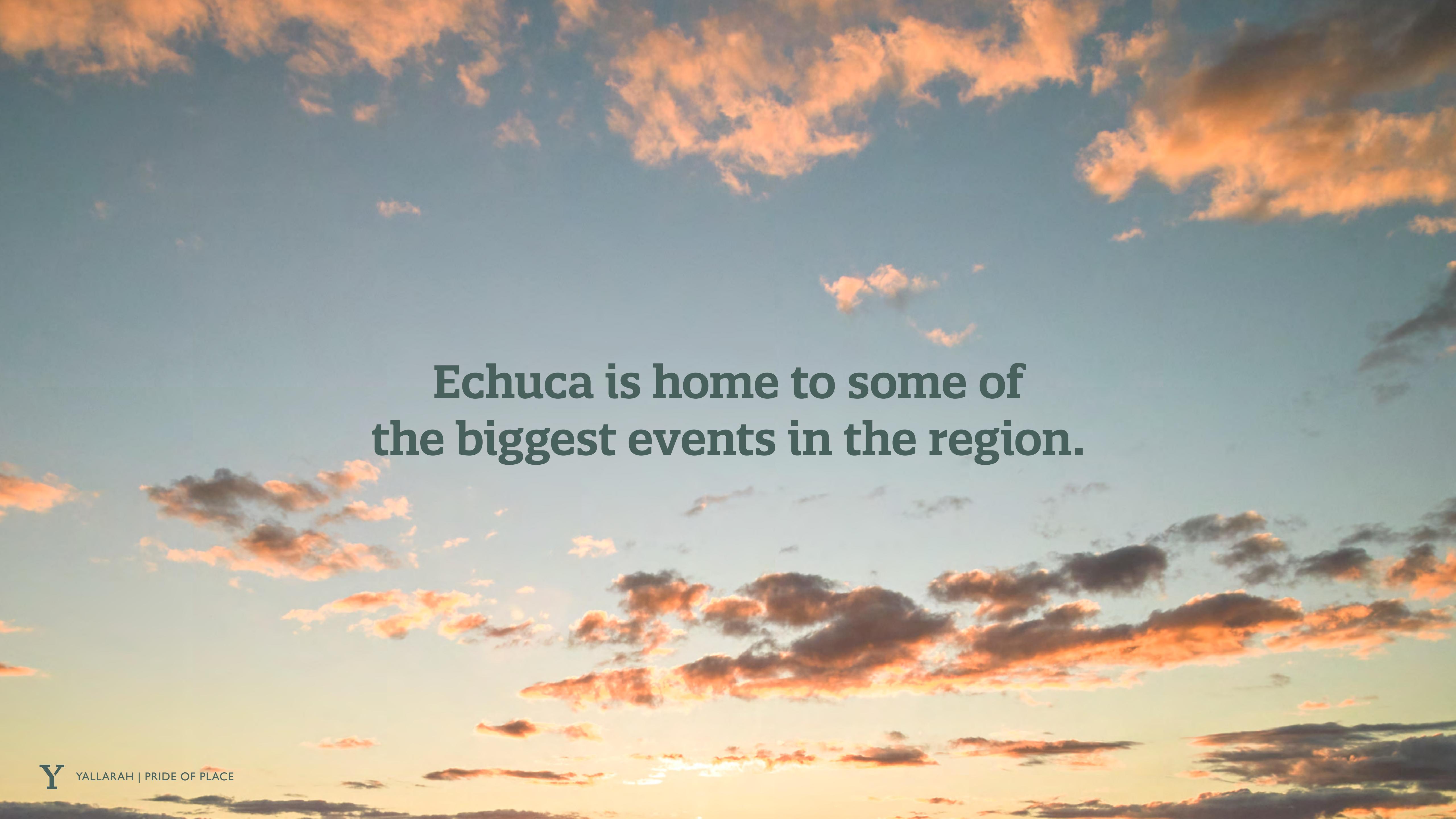


09.

Welcome to the Sun Country

Affectionately known as 'sun country' for its seemingly endless hours of golden sunshine, the Murray River is one of Australia's premiere tourist hotspots.

Located just a few hours from Melbourne, Echuca and its surrounding towns offer a unique perspective of life on the river.

A wide-angle photograph of a sunset sky. The sky is filled with various types of clouds, from wispy cirrus to thicker cumulus. The colors are a vibrant orange and yellow, with darker shades of grey and black. The horizon is visible at the bottom, and the overall atmosphere is serene and beautiful.

**Echuca is home to some of
the biggest events in the region.**

Relaxing Weekends

Port of Echuca

Explore Australia's pioneer history, and discover how the Murray River connected Echuca and its surrounding towns to the city — as well as the role it played in the country's colonial-era export trade.

Museums & Galleries

Explore Echuca's many museums and galleries, where art and craft are offered up alongside a unique look of Australiana. Admire the local pottery before heading to The Australian Holden Museum for a trip down memory lane.





Family Fun

Kids of all ages are catered for with a range of activities and attractions.

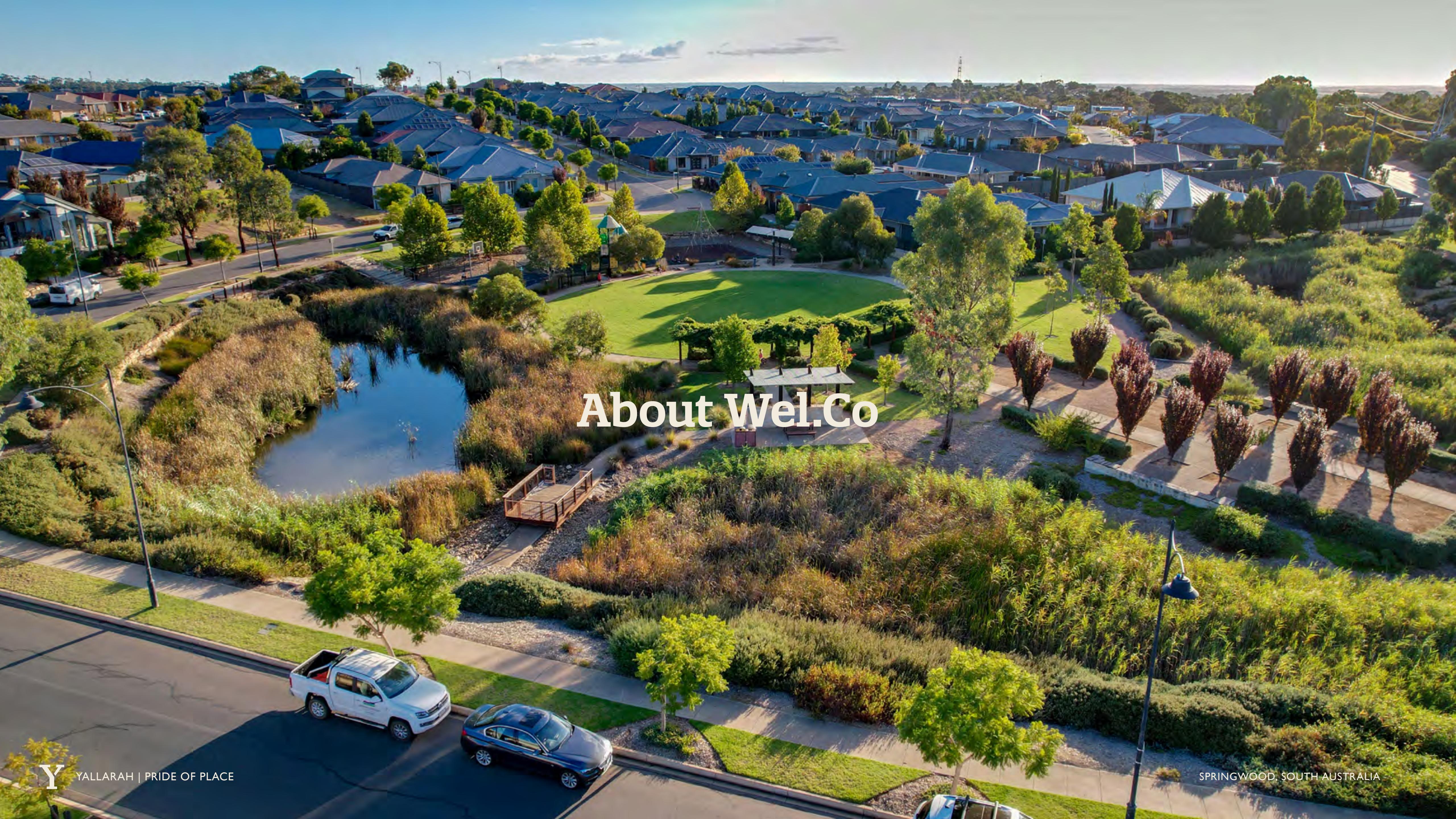
Try horse riding at one of the many local stables, get up close with native animals at nearby Kyabram Fauna Park, visit Australia's only operating Penny Arcade, or get creative with STEM-inspired play at science-based playcentre TwistED.

Scenic Trails

There's lots to do just outside of town too, with several itineraries to enjoy.

Hit the road and explore the Echuca Moama Silo Art Trail, travel through the Murray Valley National Park past towering River Red Gums or visit local artists along the Campaspe Arts Trail.



An aerial photograph of a suburban neighborhood. In the foreground, there is a large, landscaped park with a pond, a playground, and a paved walkway. A road with a white truck and a black car is visible in the lower-left. In the background, there is a dense cluster of houses with blue roofs, surrounded by trees and greenery. The sky is clear and blue.

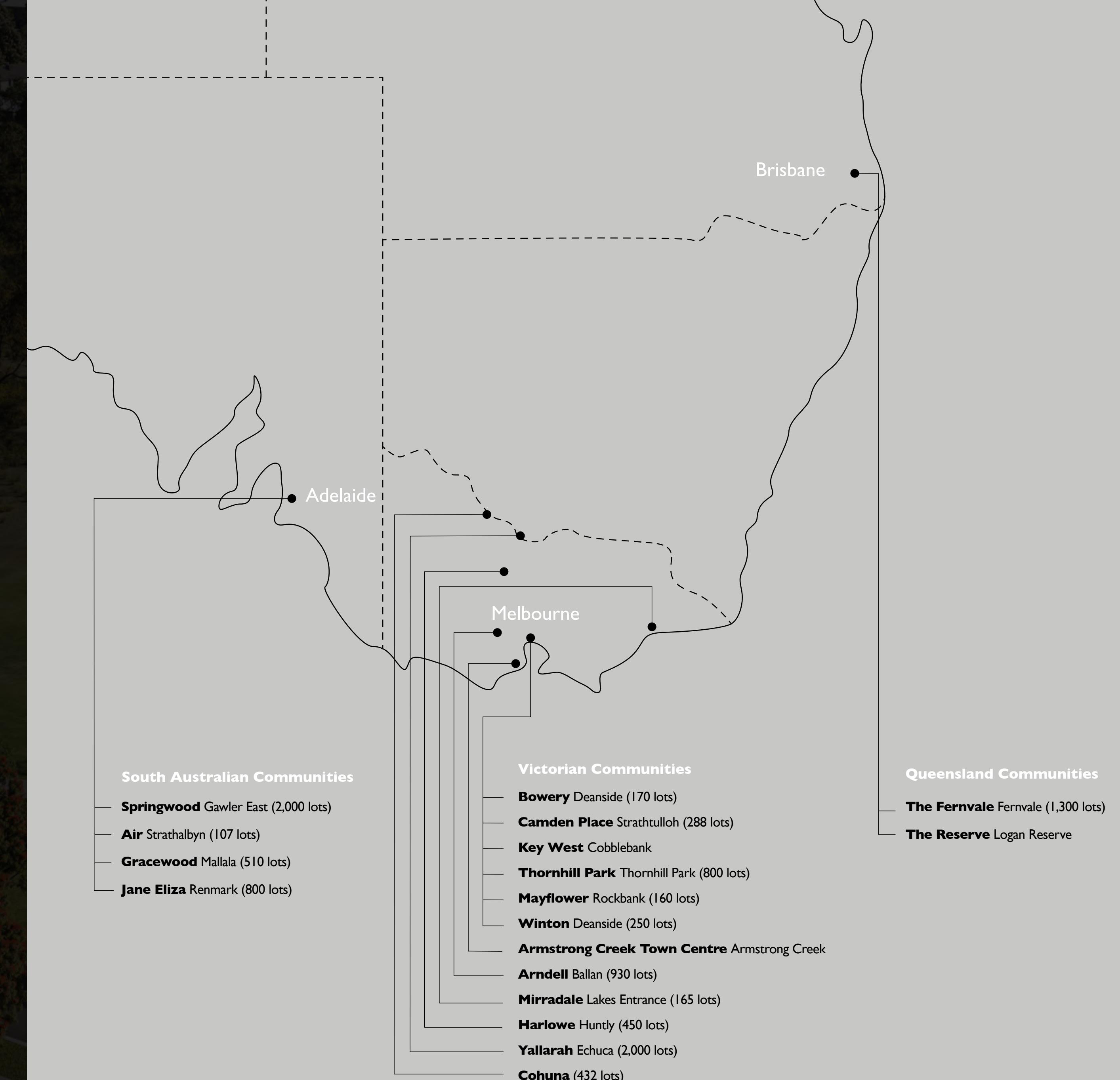
About Wel.Co

Wel.Co

Wel.Co delivers carefully planned, connected communities across Australia.

We understand how our customers want to live and offer a personalised, uncomplicated and professional service that ensures we meet and exceed their needs.

In an ever-changing market, we embrace technology and forward thinking to offer innovative solutions and provide an assured investment now and into the future.



Pride of place.

YALLARAH.COM.AU □

FOR MORE INFORMATION

Contact Lerreace Camenzuli to find out more about Yallarah or to book an appointment.

EMAIL SALES CONSULTANT □

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